### **UN WOMEN INDIA**

# WOMEN E

NEWSLETTER | October 2022



### Tribal women establish 1,000 capacity broiler in **Rayagada with support of Mission Shakti**

#### Second Chance facilitator trained a group of 10 women of a Self-Help Group (SHG) in broiler farming at Rayagada in Odisha

A group of **10 tribal women** between 25 to 45 years of age have established a 1,000-capacity broiler under their Self-Help Group (SHG) called Maa Alumati in Badakhilapadar village in Rayagada district of Odisha.



Second Chance Education programme haa helped these women to source funding and training them to operate and run a broiler along with establishing a business plan. The broiler has been established with Rs 2.16 lakh under the support of Mission Shakti and Animal Development Resources Department (ARD) department. The women jointly have invsested Rs 1.16 Lakh while Rs 1 lakh has been loaned from Mission Shakti.

Future endeavor: The SHG plans to run five batches a year and earn over 3 lakh annually.

### **INSIDE THIS ISSUE..**

- This month special..
- SCE programme at Dhenkanal, Odisha Women's Entrepreneurship
- Women in workforce





This is the first time, these women are involved in an off-farm enterprise. The income from this will help in supporting their dreams. The **first batch** for sale is anticipated to go out on November 10, 2022 with a net-profit Rs 60,000.

### SCE programme at Dhenkanal, Odisha



Women from different institutions were given counselling regarding learning/entrepreneurship opportunities under the Second Chance Education programme in October 2022.



SCE implementing partner at Odisha, Aaina participated in Koushal Mahotsav, an initiative by National Skill Development Corporation (NSDC) under Government of India for Skill and Employment of Youth. More than 2,000 women were briefed about the Second Chance Education and opportunities under it during the fair.

## . Women in workforce

### Girl from Dhenkanal becomes home nurse, proud family says 'education can change destiny'

**Padmavati Behera**, native of Dhenkanal in Odisha now works as home nurse in Bhuvneshwar. Daughter of laborer, she left her education mid-way a few years ago due to poverty. Under the Second Chance Education programme, she underwent nursing training.

When Padmavati joined SCE programme her only motivation was to earn money to take care of her family, built a house and educate her younger sister.

"Today, I am financially capable and a confident person, I wish to see the same change in my sister, provide her education", Padmavati says.



Padmavati with her nurse training completion certificates

### Women's Entrepreneurship Under SCE's

### 'Start Your Business'

**Urmila Devi** from Sondi Village in Gaya, Bihar always wanted to support her family financially, she says, Second Chance Education programme has given me that opportunity.

Today, she an entrepreneur running her own **grocery shop** in her neighbourhood. Initially under SCE, Urmila enrolled herself for secondary education, after completing her grade 10th, she was started attending training on **Start Your Business (SYB)** by PRAN.

Urmila earns between **Rs 5,000 to 6,000 per month** from her grocery shop now.



Urmila devi in her shop. Credit: UN Women India | PRAN

### Home maker to Tailor earning Rs 8,000 per month



Gayatri devi with SBI Regional Manager at her Silai Centre. Credit: UN Women India | PRAN

Gayatri Devi is the owner of Muskaan Silai (stitching) Centre in Sondhi village in Gaya, Bihar. She joined SCE to brush up her skills of stitching and sewing through the three-month training programme.

Today, she earns Rs 5,000 to 8,000 per month from stitching clothes and is financially independent.

She is thinking of expanding her business and has reached out to State Bank of India for a mudra loan, the Regional Business Manager visited her shop in the month of October for a recce.

### Daily Labourer to shop owner, earning Rs 5,000 per month

**Kranti Devi** from Junglepur village in Gaya, Bihar has opened a **stationary shop** with financial assistance of Rs 20,000 from village organisation. She use to work as labour prior to becoming an entrepreneur.



**Second Chance Education Programme** is being implemented in **12 districts** across 4 states of India – **Bihar, Maharashtra, Odisha and Rajasthan**, covering 200 villages. The programme undertakes a holistic approach to empowerment using the pathways of learning, employment and entrepreneurship



For enquiries about the SCE program, reach out to <u>suhela.khan@unwomen.org</u> (Country Programme Manager - UN Women), mirah.zamin@unwomen.org (Communication Assistant SCE- UN Women India)